





# February 16 - 17, 2017, at Federation House, FICCI, New Delhi

#### INTRODUCTION

The dynamics of employment have undergone a sea change. Multiple generations working together, in a world driven by technology have given birth to a more challenging environment for Recruiters than ever before. The traditional ways of hiring are diminishing in returns while organizations continue to pursue the path to greater outcomes and excellence.

What used to be a simple process of advertising for jobs, getting in plenty of applications, interviewing to find the best - and getting in enough people who will stay with you for decades; to a situation now, where recruiters are trying to battle with multi-pronged sourcing strategies, intricate tools for assessment, proliferating their Employer Brand, worrying about Candidate experience, tracking applicants beyond work experience, facing last minute drop-outs and managing high levels of attrition.

All this in a socially active world - where the risks and returns from hiring activities can be exponential in the long-term success or failure of your organization.

This 2-day Program brings you the new age Hiring essentials and gives you a deep dive into the reality, tools and techniques to succeed in your Hiring efforts; while sharpening your understanding and practice of the core aspects in the hiring process.

For further details & to reserve your seat, please contact:

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#### WHO SHOULD ATTEND?

- Talent Acquisition & HR Managers
- Entrepreneurs scaling up their Business
- Business/Team leaders responsible for hiring

Certificate of participation will be issued to all delegates by FICCI Quality Forum.

### **METHODOLOGY**

A judicious mix of presentations, exercises, group discussion, case studies on 'Hiring for Success' and Hands-on practice will be used. Participants will be encouraged to relate the learning to live situations.

## PROGRAM SCHEDULE AND REGISTRATION PROCEDURE

Date: February 16 - 17, 2017

Timing: 09:30 hrs - 17:30 hrs

Nature: Non residential

Venue: FICCI, Federation House, New Delhi

Participation Fee: Rs. 12,500/- + S. T. @ 15% (Total amount of Rs. 14,375/-, includes cost of training, course kit, lunch, tea etc.)

## **ABOUT FICCI QUALITY FORUM**

FICCI Quality Forum (FQF) is a specialized division of Federation of Indian Chambers of Commerce and Industry (FICCI) set up with objective to sharpen the competitive edge of Indian Industry. FQF provides training, consultancy and research services focused on enhancing the quality quotient of clients and partner organizations.

For the past 20 years, FQF in collaboration with renowned national and international partners has been providing training on various ISO management systems like ISO 9001 Quality Management System (QMS), ISO 14001 Environment Management System (EMS), ISO 22000 Food Safety Management System (FSMS) and Occupational Health and Safety Management System (OHSAS) 18001 standards and and also providing trainings on different **Behavioural and skill based topics** to Industry at large through pool of highly competent & experienced trainers

### **ABOUT OUR FACULTY**

**Gaurav Bakshi** - Gaurav is the Co-Founder and Managing Partner of 'Strat-Board' a platform that helps People practitioners in finding credible Service Providers for the full spectrum of their HR requirements.

Before launching Strat-Board, Gaurav has held Business Partner and HR Leadership roles with leading organizations like Dabur India, PepsiCo, Fitness First and Religare and made marque contributions in the creation and execution of People Strategy. During his experience - Gaurav has led large scale as well as niche Hiring assignments for multiple industries & geographies for organizations in distinct phases of evolution.

Personally, he takes a lot of interest in the emergence and adoption of new age practices and technology across the Employee Life Cycle and has a perspective trusted by leading organizations and HR Leaders in India. Gaurav is an MBA from Symbiosis Institute of Business Management, Pune and has been recognized for professional excellence and contribution to Business on multiple occasions.

### **PROGRAM DETAILS**

## DAY 1

- Program Introduction & Expectation Setting
- Understanding the current hiring landscape:
   Social, Demographic & Digital trends
- The core Hiring Process: Sourcing,
   Shortlisting, Screening learnings & practice

# DAY 2

- The new dimensions in Hiring –Understanding the emerging concepts like Candidate Experience, Employer Brand, Pre-Boarding and other new age concepts
- Deep Dive into the new age Tools &
   Techniques Video JD's, Video Interviews, Mobile
   Recruiting, ATS, Social Hiring, Talent Analytics,
   Assessments
- Measuring Success/Quality of Hire Concepts
- Program Closure: Certificate of Participation

