

Workshop on 'Hiring for Success'

Training Content:

Day1:

- Program Introduction & Expectation Setting
- Understanding the current hiring landscape - Social, Demographic & Digital trends
- The core Hiring Process: Sourcing, Shortlisting, Screening – learning & practice

Day 2

- The new dimensions in Hiring – Understanding the emerging concepts like Candidate Experience, Employer Brand, Pre-Boarding and other new age concepts
- Deep Dive into the new age Tools & Techniques – Video JD's, Video Interviews, Mobile Recruiting, ATS, Social Hiring, Talent Analytics, Assessments
- Measuring Success/Quality of Hire – Concepts
- Program Closure: Certificate of Participation